



29<sup>th</sup> Annual **SCIENTIFIC ASSEMBLY**



April 21-25, 2023 • New Orleans, LA

# EXHIBITOR AND SPONSOR PROSPECTUS



#AAEM23

[www.aaem.org/aaem23](http://www.aaem.org/aaem23)

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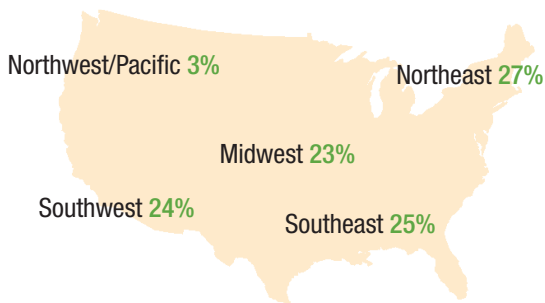
## ABOUT AAEM

AAEM was established in 1993 to promote fair and equitable practice environments necessary to allow emergency physicians to deliver the highest quality of patient care. For over 25 years, AAEM has been a leader in protecting board certification in emergency medicine and confronting the harmful influence of the corporate practice of medicine. We support fair and equitable practice environments that allow emergency physicians to deliver the highest quality of patient care.

### Member Categories:

- Fellow
- Fellow-in-Training
- Full Voting
- Associate
- Emeritus
- International
- Resident
- Student

## AAEM HAS OVER 8,000 MEMBERS



### International Representation - 2%

- EM Physicians - 70%
- EM Residents - 27%
- Medical Students - 4%

## OUR MISSION

The American Academy of Emergency Medicine (AAEM) is *the* specialty society of emergency medicine. AAEM is a democratic organization committed to the following principles:

1. Every individual, regardless of race, ethnicity, sexual identity or orientation, religion, age, socioeconomic or immigration status, physical or mental disability must have unencumbered access to quality emergency care.
2. The practice of emergency medicine is best conducted by a physician who is board certified or eligible by either the American Board of Emergency Medicine (ABEM) or the American Osteopathic Board of Emergency Medicine (AOBEM).
3. The Academy is committed to the personal and professional well-being of every emergency physician which must include fair and equitable practice environments and due process.
4. The Academy supports residency programs and graduate medical education free of harassment or discrimination, which are essential to the continued enrichment of emergency medicine, and to ensure a high quality of care for the patient.
5. The Academy is committed to providing affordable high quality continuing medical education in emergency medicine for its members.
6. The Academy supports the establishment and recognition of emergency medicine internationally as an independent specialty and is committed to its role in the advancement of emergency medicine worldwide.



April 21-25, 2023  
New Orleans, LA

## AAEM BOARD OF DIRECTORS

### OFFICERS

- JONATHAN S. JONES, MD FAAEM** *President*  
Jackson, MS
- ROBERT FROLICHSTEIN, MD FAAEM** *President-Elect*  
San Antonio, TX
- L.E. GOMEZ, MD MBA FAAEM** *Secretary-Treasurer*  
Annapolis, MD
- LISA A. MORENO, MD MS MSCR FAAEM FIFEM** *Immediate Past President*  
Greenville, NC
- WILLIAM T. DURKIN, JR., MD MBA MAAEM FAAEM** *Past Presidents Council Representative*  
Rancho Santa Fe, CA

### BOARD OF DIRECTORS

- KIMBERLY M. BROWN, MD MPH FAAEM**  
Memphis, TN
- PHILLIP DIXON, MD MPH FAAEM**  
Columbus, OH
- AL O. GIWA, LLB MD MBA MBE FAAEM**  
Brooklyn, NY
- ROBERT P. LAM, MD FAAEM**  
Colorado Springs, CO
- BRUCE LO, MD MBA RDMS FAAEM**  
Virginia Beach, VA
- VICKI NORTON, MD FAAEM**  
Boca Raton, FL
- KRAFTIN SCHREYER, MD MBA FAAEM**  
Philadelphia, PA

### YPS DIRECTOR

**FRED E. KENCY, JR., MD FAAEM**  
Madison, MS

### AAEM/RSA PRESIDENT

**LEAH COLUCCI, MD MS**  
Woodbridge, CT

### EDITOR, *JEM*; EX-OFFICIO BOARD MEMBER

**STEPHEN R. HAYDEN, MD FAAEM**  
San Diego, CA

### EDITOR, *COMMON SENSE*; EX-OFFICIO BOARD MEMBER

**ANDY MAYER, MD FAAEM**  
New Orleans, LA

### EXECUTIVE DIRECTOR

**MISSY ZAGROBA, CAE**

### EXECUTIVE DIRECTOR EMERITUS

**KAY WHALEN, MBA CAE**

### 2022-2023 ELECTED BOARD OF DIRECTORS



## WAYS TO SUPPORT OUR MISSION

The American Academy of Emergency Medicine (AAEM) has a number of opportunities for you to get involved by contributing to funds that assist in our advocacy and education efforts. Learn more about each opportunity below.

### AAEM FOUNDATION

AAEM established its Foundation for the purposes of (1) studying and providing education relating to the access and availability of emergency medical care, and (2) defending the rights of patients to receive such care, and emergency physicians to provide such care. The latter purpose may include providing financial support for litigation to further these objectives. The Foundation will limit financial support to cases involving physician practice rights and cases involving a broad public interest.



[LEARN MORE](#)

### LEAD-EM

The AAEM Institute for Leadership, Education & Advancement in the Development of Emergency Medicine, Inc. (LEAD-EM) was established after the tragic and unexpected death of AAEM president, Dr. Kevin G. Rodgers. The Kevin G. Rodgers Fund and the Institute will LEAD-EM just like Dr. Rodgers did. The funds will support important projects such as development of leadership qualities, and clinical and operational knowledge of emergency physicians with a view toward improving and advancing the quality of medical care in emergency medicine, and public health, safety and well-being overall.



[LEARN MORE](#)

### FOUNDERS CIRCLE

AAEM believes the future of our specialty and society, are in the hands of our future emergency physicians. As a result, the Founders Circle was developed to encourage sponsorship in emergency medicine residents and residency programs. Founders Circle contributions are earmarked for sponsoring residency program group memberships, thereby introducing those residents to AAEM's mission and core values.



The cost of an individual resident membership is as follows:  
1 year - \$60.00  
2 years - \$100.00  
3 years - \$150.00  
4 years - \$200.00  
5 years - \$250.00

[LEARN MORE](#)



## OVERVIEW OF SCIENTIFIC ASSEMBLY PROGRAMS AND PRE-CONFERENCES

### SCIENTIFIC ASSEMBLY PLANNING WORK GROUP

**CO-LEADS:**

Christopher Colbert, DO FAAEM  
Molly K. Estes, MD FAAEM FACEP

**CO-VICE LEADS:**

Jason Hine, MD FAAEM  
Julie Vieth, MD FAAEM FACEP

**WORK GROUP MEMBERS:**

Harman S. Gill, MD FAAEM  
Michael Gottlieb, MD FAAEM  
Siamak Moayedi, MD FAAEM  
Jack C. Perkins Jr., MD FAAEM  
Andrew W. Phillips, MD MEd FAAEM  
Eric M. Steinberg, DO MEHP FAAEM

**AAEM/RSA REPRESENTATIVE:**

David Fine, MD

**ADVISORS:**

Laura J. Bontempo, MD MEd FAAEM  
Joelle Borhart, MD FAAEM FACEP  
Christopher I. Doty, MD MAAEM FAAEM  
Kevin C. Reed, MD FAAEM  
Joanne Williams, MD MAAEM FAAEM  
George C. Willis, MD FAAEM

### AD HOC MEMBERS

**AAEM BOARD PRESIDENT:**

Jonathan S. Jones, MD FAAEM

**AAEM PRESIDENT-ELECT:**

Robert A. Frolichstein, MD FAAEM

**AAEM SECRETARY-TREASURER:**

L.E. Gomez, MD MBA FAAEM

**AAEM IMMEDIATE PAST PRESIDENT:**

Lisa A. Moreno, MD MS MSCR FAAEM FIFEM

**AAEM PAST PRESIDENTS COUNCIL REPRESENTATIVE:**

William T. Durkin, Jr., MD MBA MAAEM FAAEM

**EDUCATION COMMITTEE CHAIR:**

David J. Carlberg, MD FAAEM

**EDUCATION COMMITTEE VICE CHAIR:**

Michael E. Silverman, MD MBA FAAEM FACEP

### ATTENDEE PROFILE:



Members: **516**  
Non-Members: **94**  
Non-Members Allied Health: **46**  
Non-Member Residents: **31**  
Non-Member Students: **26**  
Residents: **338**  
Speakers: **147**  
Students: **63**

**Total Registered:  
1261**



**2023 BENEFITS OF SUPPORT**

|  | Champion<br>\$50,000+                     | Gold<br>\$20,000-\$49,999                  | Silver<br>\$5,000-\$19,999 | Bronze<br>Up to \$4,999 |
|--|---|--|----------------------------|-------------------------|
| Sponsor name and logo will be part of non-CME event promotions (if applicable)                             |   |  |                            |                         |
| Session times available (first come first served)  |   |  |                            |                         |
| First right of refusal for continued sponsorship for the following year                                    |   |  |                            |                         |
| Complimentary pre-event email broadcast  |   |  |                            |                         |
| Complimentary post-event email broadcast   |   |  |                            |                         |
| Opportunity to include one promotional item in conference registration bag (no publications allowed)       |   |  |                            |                         |
| Prominent listing in final program   | Half Page Ad                              |  |                            |                         |
| Signage outside of room with your logo   |   |  |                            |                         |
| Complimentary mobile app push notification to promote event on day of event                                |   |  |                            |                         |
| Complimentary booth in exhibit hall with registration for exhibitor representatives                        | Six (6) representatives and 10'x20' booth | Four (4) representatives and 10'x20' booth |                            |                         |
| Complimentary full registrations for the conference  | Four (4) registrations                    | Two (2) registrations                      | One (1) registration       |                         |
| Prominent name and logo placement in printed materials and on-site sponsorship signage related to AAEM23   |   |  |                            |                         |
| Company listing and website link with logo in sponsors section of the conference website and/or mobile app |   |  |                            |                         |
| Electronic pre-registration attendee list (name only)  |   |  |                            |                         |
| 15% discount on advertising in <i>Common Sense</i>   |   |  |                            |                         |



BENEFITS OF SUPPORT



April 21-25, 2023  
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## BRANDING OPPORTUNITIES

### DIGITAL DISPLAYS

**(\$5,000)**

Promote your company's exhibit booth, product, or upcoming event on Registration Video Monitor. Digital ad must be approved by AAEM and artwork is due by April 3, 2023. Limit 4 per company. Ads will run at least 4 times daily alongside AAEM content. Formats accepted JPEG (preferred), Microsoft PowerPoint, PNG, MP4 with h264 compression only. No audio. Video length exactly 15 or 30 seconds (videos are scheduled in 15 second increments).

### COFFEE/REFRESHMENT BREAK

**(\$5,000) (9 OPPORTUNITIES AVAILABLE)**

Greet attendees one-on-one and spread the word about your company by sponsoring a beverage break between sessions. Provide reusable water bottles, logoed cups or napkins or just chat with attendees while they are on break. Spaced at convenient times during the conference schedule, sponsor is recognized through signage. Includes coffee/tea or soda for ~400. Enhance sponsorship with other food & beverages (additional fees apply). If sponsor would like to provide napkins, cups, etc., please contact AAEM.

### COMMEMORATIVE ITEM

**(\$1,500) (5 OPPORTUNITIES AVAILABLE)**

After picking up their registration materials, the first thing attendees do is go through their tote bag to see what goodies are inside. What better way to increase your name recognition than to put something useful in the hands of every attendee at the conference? Sponsors provide the branded product subject to AAEM approval. Sponsor is responsible for providing and shipping 1,200 items to fulfillment center by April 3, 2023.



### EDUCATIONAL PROGRAM-NON-CME

**(\$25,000)**

Non-CME educational programs provide an opportunity for commercial organizations to present information about their products or services to delegates attending the AAEM Scientific Assembly. The material presented may be promotional and may concentrate on a specific product. Non-CME educational programs are up to 90 minutes in length, scheduled unopposed over the lunch period, before and/or after educational sessions and open to Assembly attendees on a first-come, first-served basis. Content must be approved by AAEM. Sponsorship fee includes the following:

- Function space at the headquarter hotel
- Promotion of the program in the Scientific Assembly mobile app, website and final program
- One email broadcast to pre-registered conference attendees
- One advertising insert in the Scientific Assembly registration bag
- Enhance sponsorship with food & beverages (additional fees apply)
- AAEM will provide the room space, basic audiovisual set-up with on-site AV tech and signage

Enhancements

- Catering Marriott New Orleans
- Push Notifications

It is the responsibility of the sponsor to coordinate these enhancements; additional fees will apply.

### FLOOR CLINGS

**(\$1,000)**

Footsteps or up to 3'x3' floor clings (each) placed in high-traffic areas such as the foyer (carpeted surfaces only). Sponsor to work with AAEM and hotel to approve message/adhesive.

### LANYARDS

**(\$4,000)**

Put your logo around the neck of attendees and exhibitors at the conference. Everyone is required to wear a badge to enter the exhibit hall and meeting space. Your brand will be front and center. Production and labor charges are included. Sponsor to provide lanyard and AAEM to approve message prior to printing. Lanyards are due at fulfillment center by April 3, 2023.



## BRANDING OPPORTUNITIES

### MOBILE APP

**(\$10,000)**

Achieve maximum exposure on the Scientific Assembly mobile app with your company's logo and link to your website on the AAEM23 homepage of the mobile app. In 2022, 66% of in-person and virtual attendees utilized the mobile app resulting in over 52,400 app engagements and a cumulative 42,500 minutes spent on the app.

Graphics must be pre-approved by AAEM.

### MOBILE APP – PUSH NOTIFICATION

**(\$2,000 EACH)**

Eight opportunities available, limit 2 (two) per company. Text-only push notification.

### NOTEPADS

**(\$2,000)**

Notepads will be distributed to more than 1,000 delegates in the registration bags. Company logo can be printed on the notepads (AAEM to approve design in advance). Sponsors are responsible for providing and shipping 1,200 notepads to fulfillment center by April 3, 2023.

### OPENING EVENT SPONSORSHIP

**(\$3,000)**

The Welcome Reception is the first social networking event for Scientific Assembly and everyone is invited! Sponsor is recognized thru signage and an optional presence at the event. Enhance sponsorship with food & beverages (additional fees apply).

### PENS

**(\$2,000)**

Show your support and extend your brand by providing branded pens for distribution to conference attendees through the onsite registration bag. Sponsor is responsible for producing (message to be pre-approved by AAEM in advance) and shipping 1,200 pens to fulfillment center by April 3, 2023.

### PRE-CONFERENCE COURSE SPONSORSHIP

**(\$5,000)**

Pre-conference courses are an excellent way for attendees to receive specialized instruction from experts in the field. Sponsor is recognized thru signage and an optional presence at the event. Enhance sponsorship with food & beverages (additional fees apply). Sponsor has the option to select which pre-conference course to sponsor.

### REGISTRATION BAGS

**(\$5,000)**

Place your company logo on the always popular cotton canvas conference tote bag. Your company logo will be visible throughout the entire conference and beyond. This exclusive opportunity allows the sponsor to showcase your brand message with the Scientific Assembly conference logo on the cotton canvas official conference registration bag. Includes production.

### SELFIE/PHOTO BOOTH STATION

**(\$2,000)**

The selfie stand photo booth is located in a prominent area of the exhibit hall. This unit may be partially or fully wrapped with a custom graphic representing your brand and the Scientific Assembly conference logo (AAEM approved). From the stand, attendees and exhibitors can immediately share to their social media platforms. As the sponsor, you would receive full analytics on shared photos, custom hashtag usage and captured leads. Sponsor to provide accessories/backdrop. Enhance sponsorship with food & beverages (additional fees apply).

### SNAPCHAT FILTER

**(\$2,500)**

Purchase a Snapchat geofilter for participants to access and use at the conference area for up to 12 hours. Filters can incorporate company logo, booth number, or other graphics.



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## BRANDING OPPORTUNITIES

### SOCIAL EVENT SPONSORSHIP

**(\$3,000)**

The Women in Emergency Medicine and Justice, Equity, Diversity and Inclusion Section Social Event is an open invitation mixer to encourage networking, mentorship, and camaraderie among AAEM members and Scientific Assembly attendees. Entering its fourth consecutive year, this social event is jointly hosted by the Women in Emergency Medicine Committee and the Justice, Equity, Diversity and Inclusion Section Committee. Sponsor is recognized thru signage and an optional presence at the event. Enhance sponsorship with food & beverages (additional fees apply).

### T-SHIRT SPONSORSHIP

**(\$3,000)**

Showcase your logo on every attendee with a t-shirt sponsorship. Sponsor to work with AAEM to provide the design. Sponsor logo will be prominently placed. Sponsor responsible for providing and shipping shirts to fulfillment center by April 3, 2023.

### TWITTER BOARD

**(\$10,000)**

Showcase your company's name/logo by sponsoring the Scientific Assembly Twitter Board. This prominent screen displays a live running feed of tweets with the Scientific Assembly hashtag. Situated in a high-traffic area, this board is a unique opportunity to highlight your company in a place that will draw many attendees' eyes.

### VIDEO INFORMATION MONITOR

**(\$1,200)**

A video monitor located near the registration desk will provide up to date conference information for the length of the conference. Sponsor is recognized through signage.

### WATER BOTTLES

**(\$2,000)**

AAEM would like to provide water bottles to our attendees either at your booth or included in the registration bag. AAEM will only accept Bisphenol A (BPA) free water bottles. Your company name will appear on the bottle. Sponsors are responsible for providing the water bottles.

### WAYFINDING SIGNS

**(\$5,000)**

Attendees benefit from signage that helps orient them throughout the meeting space. Incredible full-meeting exposure. "Wayfinding signs sponsored by <Company logo>" will appear on each directional sign.

### WELLNESS FUN RUN/WALK SPONSORSHIP

**(\$3,000)**

(3 opportunities available) A hearty group of attendees participate in the annual Wellness 5K Fun Run and Walk on one morning of the conference. Up to 80 participants will run or walk the two-mile course. This sponsorship helps support bib numbers, bottled water, t-shirts, transportation to the course (if necessary), and prizes for the first and second fastest male/female runner. First place items for Fun Run/Walk participants are also welcome (with AAEM approval). Specific sponsorship opportunities available (i.e. t-shirt only). Contact AAEM. Enhance sponsorship with food & beverages (additional fees apply).

### WELLNESS ROOM SPONSORSHIP

**(\$5,000)**

The AAEM Wellness Committee is excited to offer an oasis room on-site featuring meditation, yoga, and other inspiring opportunities. Associate your company name with these wellness opportunities to include signage throughout conference. Enhance sponsorship with food & beverages (additional fees apply).

### WI-FI ACCESS

**(\$10,000 PER DAY)**

Conference wide Wi-Fi is an essential tool and this exclusive sponsorship provides a premier branding opportunity. More than 1,300+ devices log in during Scientific Assembly. Option to use your companies' selected password. Custom Wi-Fi access code included for each conference participant.



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## NEW SPONSORSHIP OPPORTUNITIES FOR RESIDENTS & MEDICAL STUDENTS

### HEALTH POLICY IN EMERGENCY MEDICINE SYMPOSIUM (HPEM) SPONSORSHIP

**(\$15,000 for exclusive sponsorship)**

**(\$7,500 for supporting sponsorship)**

Attendees will take part in a full-day state-legislative experience at the Louisiana State Capitol which includes experiential learning about state advocacy and grassroots practices. Sponsor is recognized through signage and an optional presence at the event.

### RSA PARTY

**(\$50,000 for exclusive sponsorship)**

**(\$10,000 for supporting sponsorship)**

We're celebrating our members New Orleans style with a party for the ages! We're staying up late to enjoy all that The Big Easy has to offer in true laissez les bon temps rouler-style! Sponsor is recognized through signage and an optional presence at the event.

### SUTURE KITS & LACERATION COURSE ACCESS

**(\$10,000 for exclusive sponsorship)**

**(\$6,000 for supporting sponsorship)**

Medical students will take part in a track specifically made for discovering the pearls and pitfalls of EM, tips for applying to EM residency, and hands-on workshops where students can practice clinical skills including suturing and initial trauma care and bleeding control. This opportunity provides access to The Laceration Course and a suture kit for each attendee of the Medical Student Track. Sponsor is recognized through signage, acknowledgement on the suture kit, and an optional presence at the event.

*Don't see a resident or medical student sponsorship option that fits your needs? Contact us at [info@aaemrsa.org](mailto:info@aaemrsa.org) to discuss additional ideas!*



BENEFITS OF SUPPORT

## ED OPERATIONS CERTIFICATE COURSE (EDOCC)

### 2022-2023 PROGRAM SCHEDULE

**Attendance at the in-person modules is required.**

**Virtual modules are 2 hours at 12pm PT / 1pm MT / 2pm CT / 3pm ET.**

Participants may miss only 1 virtual module and make up their attendance by watching the webinar recording.

| Date                                       | Module Format  | Topics  |
|--|--|---|
| Sun. April 24, 2022<br>at 8:00am – 12:00pm | In-Person<br>Kick-off Pre-conference course at AAEM22 in Baltimore, MD   | Lean Concepts, Six Sigma                                      |
| Wed. May 11, 2022                          | Virtual  | Queuing Theory, Theory of Constraints                         |
| Wed. June 8, 2022                          | Virtual  | Patient Experience  |
| Wed. September 7, 2022                     | Virtual  | Change Management   |
| Wed. October 12, 2022                      | Virtual  | Input/Throughput/Output, Model of patient flow                |
| Wed. November 9, 2022                      | Virtual  | Innovation in EM  |
| Wed. January 11, 2023                      | Virtual  | Quality Improvement, Creating a High Reliability Organization |
| Wed. February 8, 2023                      | Virtual  | Staffing Models   |
| Wed. March 8, 2023                         | Virtual  | The Human Factor: Coaching and Dealing with Difficult People  |
| Tues. April 25, 2023<br>at 1:00pm – 5:00pm | In-Person<br>Wrap-up Post-conference course at AAEM23 in New Orleans, LA | Integration of Non-Physician Practitioners, Wrap-Up           |

*\*Schedule and topics subject to change.*

### 2023 BENEFITS OF SUPPORT

|  | Platinum<br>\$25,000<br>One Opportunity | Gold<br>\$15,000<br>One Opportunity | Silver<br>\$10,000<br>One Opportunity | Bronze<br>\$5,000<br>One Opportunity |
|--|---|-------------------------------------|---------------------------------------|--------------------------------------|
| Complimentary basic booth at AAEM23<br>(upgrade opportunities available) |   |                                     |                                       |                                      |
| Reception Sponsor at AAEM23 signage                                      |   |                                     |                                       |                                      |
| Lunch Break Sponsor at AAEM23 signage                                    |   |                                     |                                       |                                      |
| Coffee Break Sponsor at AAEM23 signage                                   |   |                                     |                                       |                                      |
| Listed sponsor onsite at AAEM23 signage                                  |   |                                     |                                       |                                      |
| Company Logo on Website and Course Materials as Applicable               |   |                                     |                                       |                                      |



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## PRINT ADVERTISING OPPORTUNITIES

### FINAL PROGRAM ADVERTISING (\$1,200)

The final program contains key conference information and is given to each attendee upon check-in at the registration desk. Advertiser receives one full-page black and white advertisement (with pre-approval).

### PRICING

Common Sense is the member magazine of the American Academy of Emergency Medicine (AAEM). It is a bi-monthly publication that reports on AAEM activities and news from the emergency medicine community. It is delivered to the AAEM membership, which currently stands at over 8,000 emergency physicians, residents, and others interested in emergency medicine.



| AD TYPE              | SIZE          | SINGLE INSERTION | MULTIPLE INSERTION |
|----------------------|---------------|------------------|--------------------|
| Full Page            | 7½" w x 9¾" h | \$641.75         | \$549.10 each      |
| Half Page Vertical   | 3⅝" w x 9¾" h | \$549.10         | \$475.15 each      |
| Half Page Horizontal | 7½" w x 4¾" h | \$549.10         | \$475.15 each      |
| Quarter Page         | 3⅝" w x 4¾" h | \$456.45         | \$401.20 each      |

Above pricing includes exhibitor discount.

Rates are based on providing a high resolution PDF. Common Sense is a 4-color publication.

[www.aaem.org/publications/common-sense/advertise](http://www.aaem.org/publications/common-sense/advertise)

### FIRST RIGHT OF REFUSAL

AAEM adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's sponsor is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Contact Missy Zagroba, Executive Director, at 800-884-2236 or [mzagroba@aaem.org](mailto:mzagroba@aaem.org) for the latest availabilities, additions, ad specs and deadlines. Some opportunities are subject to change. Advertisements are subject to AAEM approval prior to printing.



BENEFITS OF SUPPORT



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**AAEM**<sup>TM</sup>

AMERICAN ACADEMY OF  
EMERGENCY MEDICINE

CHAMPION OF THE EMERGENCY PHYSICIAN

29<sup>th</sup> Annual **SCIENTIFIC ASSEMBLY**



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**EXHIBITOR PROSPECTUS**

#AAEM23

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## AAEM 2023 EXHIBITOR PROSPECTUS

### AN INVITATION TO EXHIBIT AT AAEM'S 29<sup>TH</sup> ANNUAL SCIENTIFIC ASSEMBLY

We invite you to participate as an exhibitor and/or sponsor to our 29th Annual Scientific Assembly (AAEM23), April 21-25, 2023 at the Marriott New Orleans in New Orleans, Louisiana. AAEM23 offers your organization the unique opportunity to present products and services to the AAEM membership - comprised of over 8,000 board certified emergency physicians, residents, and medical students in emergency medicine. By exhibiting or sponsoring at AAEM23, your organization will enjoy exclusive access to the AAEM membership as well as numerous non-member delegates - practicing emergency physicians seeking the latest information in the field.

### EXHIBITS OVERVIEW

Why Exhibit at AAEM?

- Meet and interact with the physician, resident, and student leaders in emergency medicine
- Gain insight into new and innovative uses of your products/services by speaking with experts
- Generate new leads
- Achieve your sales/business development objectives

Who Exhibits at AAEM?

- Associations
- Clinical Mobile Apps
- Consulting Companies
- Healthcare Companies
- Healthcare Staffing
- Medical Device Companies
- Pharmaceutical Companies
- Revenue Cycle Management
- Universities/hospitals/research institutions
- Data Management Companies

### GENERAL EXHIBITOR INFORMATION

1. The exhibit area is not carpeted. Carpet may be rented or personally provided.
2. Booths must be clean following move-in prior to the hall opening.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth ([see package options on page 16](#)).
5. The exhibit area will be open to all attendees. As such, AAEM, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. AAEM must pre-approve all messaging to be sent to registered meeting attendees.
7. Cancellations will be accepted in writing until January 30, 2023. A full refund minus a process charge of \$100 will be granted.

### RULES AND REGULATIONS

1. Only AAEM-approved decals, pins and ribbons may be affixed to attendee or exhibitor badge holders
2. Demonstrations by exhibitors must be pre-approved by AAEM, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow or infringe on neighboring exhibits.
3. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
4. AAEM must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by AAEM and ordered directly from the meeting venue. Candy does not apply in this category.
5. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
6. AAEM reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to AAEM for any reason.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may occur during times determined by AAEM unless pre-approval is granted in writing by AAEM staff.
9. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.



## PAST EXHIBITORS

AAEM  
 A Study on ED Dizziness Presentations  
 Abbott Point of Care Inc.  
 ABC Trading Solutions  
 ABEM  
 AcelRx Pharmaceuticals, Inc  
 Advanced Health Education Center  
 AHC Media  
 Allergan  
 Alliance for Physician Certification & Advancement (APCA)  
 AMBOSS  
 American College of Osteopathic Emergency Physicians (ACOEP)  
 American Osteopathic Board of Emergency Medicine (AOBEM)  
 American Society of Regional Anesthesia and Pain Medicine (ASRA)  
 Arbor Pharmaceuticals  
 aristo e/r  
 Avera eCARE Services  
 Bandgrip, Inc  
 Bayer Crop Science  
 Baylor Emergency Medical Centers  
 Baylor Scott and White Health  
 Biodynamic Research Corporation (BRC)  
 B-LINE MEDICAL  
 BMS/Pfizer  
 Body Interact  
 BrainScope  
 Brault Practice Solutions  
 C2Dx  
 CAL/WestJEM  
 Cambridge University Press  
 CarePoint, PC  
 CEP America  
 CEPHEID  
 Ceribell, Inc  
 Challenger Corporation  
 Change Healthcare  
 Charleston Area Medical Center  
 Chiesi USA  
 CIPROMS Medical Billing  
 Cleveland Clinic  
 Clozex Medical  
 ConsensioHealth, LLC  
 Covenant Medical Group  
 Daily Care Solutions  
 DuvaSawko  
 Eastern Maine Medical Center  
 EchoNous, Inc.  
 Elite Medical Scribes  
 Ellis Medicine  
 Elsevier, Inc  
 EM Coach  
 Emergency Care Partners  
 Emergency Excellence  
 Emergency Groups' Office  
 Emergency Medicine Associates, PA, PC  
 Emergency Medicine of Indiana  
 Emergency Medicine Professionals, PA (EMPros)  
 Emergency Physician Affiliates  
 Emergency Physicians Insurance Exchange RRG  
 Emergency Physicians Partners (EPP)  
 Emergency Professional Services  
 Emergency Service Partners, LP (ESP)  
 EMrecruits  
 Enovative Technologies  
 EPOWERdoc, INC  
 ER Doc Finance  
 EvidenceCare  
 Expo Enterprises  
 Feel Good, Inc  
 FirstNet  
 Fisher & Paykel Healthcare  
 Gator Medical Books  
 Gilead Sciences  
 Globo-Sa, Inc  
 Good Life Product  
 Greater San Antonio Emergency Physicians (GSEP)  
 GRIFOLS USA, LLC  
 Gryphon Healthcare  
 GSK  
 Gulfcoast Ultrasound Institute  
 Happy Doc Summer Camp  
 Hays Affinity  
 Hays Innovations  
 HCA  
 HEALTHFRONT  
 Hippo Education, Inc  
 Huddy Healthcare Solutions, LLC  
 Imagine Software  
 Infinite Trading, Inc  
 Infinity Healthcare  
 Innovative Healthcare Systems, Inc  
 Insurance Data Services, Inc  
 Intelligent Ultrasound North America  
 Intermedix  
 International Medical Relief  
 Intrigma, Inc  
 IntuiTap Medical  
 Johns Hopkins Aramaco Healthcare Company (JHAH)  
 Kaiser Permanente - Washington Permanente Medical Group  
 Kirk and Associates  
 Konica Minolta Medical Imaging  
 LAM Foundation  
 Leading Edge Medical Associates (LEMA)  
 Legacy ER & Urgent Care  
 Locum Leaders  
 Locums United, Inc  
 LocumTenens.com  
 LogixHealth  
 LSU Emergency Medicine Health Sciences Center  
 Luttner Financial Group  
 Mallinckrodt Pharmaceuticals  
 Martin Gottlieb & Associates  
 Mary Lanning Healthcare  
 Mayo Clinic  
 McKesson, Business Performance Services  
 MDAssociates, Inc  
 MedData  
 Medical Reimbursement Systems Inc.  
 Medicus Healthcare Solutions  
 Mediserv  
 Medlytix  
 MEP Health  
 Merck Manuals  
 Mercy  
 Mercy Clinic  
 Mespere Lifesciences  
 Mindray North America  
 Mint Physician Staffing  
 Model-Med/Paradigm Medical Systems  
 Mooney & Co, Inc  
 Mount Sinai Health System



April 21-25, 2023  
 New Orleans, LA



**PAST EXHIBITORS**

My CV Connection  
 Nabriva Therapeutics  
 National Medical Professionals  
 Navajo Area Indian Health Service  
 Neighbors Emergency Center  
 NeilMed Pharmaceuticals, Inc.  
 NeurOptics, Inc.  
 Newsura Insurance Services  
 Nicka & Associates  
 North American Rescue  
 Northwest Seminars  
 Nova Innovations  
 OBP Medical  
 Ochsner Health System  
 OIC Advance  
 OSF Healthcare  
 Our Web Schedule  
 PACE MD Global Health/Geographic  
 Emergency Medicine Service, PA  
 PACE MD Medspanish  
 Pajunk Medical Systems  
 Paradigm Medical Systems/Model-Med  
 PATHFAST  
 Patient First  
 PatientPing  
 Payor Logic  
 Penn State Milton S. Hershey Medical Center  
 PEPID  
 Pettigrew Medical Business Services  
 Pfizer, Inc  
 PhyCon  
 PhysAssist Scribe, Inc  
 Pikeville Medical Center, Inc  
 Piranha Medical  
 PracticeMatch  
 Practice Velocity

Praxair Healthcare Services  
 Praxi Management  
 Precision Medical Devices, LLC  
 Premier Physician Staffing  
 ProScribe  
 Quadriga Partners  
 Questcare Partners  
 R1 RCM  
 Reading Health System  
 Relias Learning  
 Retrofit  
 Rhino Medical Services  
 Rochester Regional Health  
 Salinas Valley Emergency Medicine Group  
 SC Medical Books  
 SCAD Alliance (spontaneous coronary artery  
 dissection)  
 Scribe Solutions  
 ScribeAmerica  
 ScribeConnect  
 Scrivas  
 Shift Administrators, LLC  
 Shire Genetic Disease  
 Smart ER, LLC  
 SMART Physician Recruiting  
 Smith & Nephew, Inc  
 SonoSim, Inc  
 South Miami CritiCare, Inc  
 Spectral MD  
 Splash Medical Devices  
 St. Jude Children's Research Hospital  
 Staff Care  
 Standard Register Healthcare  
 Sycamore Physician Contracting  
 Synergistic Systems, LLC

TASER International  
 TeedCo Healthcare Recruiting  
 Teva Select Brands  
 Texas Association of Freestanding Emergency  
 Centers (TAFEC)  
 Texas Tech University Health Sciences Center  
 El Paso  
 The Dental Box  
 The Medicines Company  
 The POCUS Preceptor  
 ThedaCare, Inc  
 TIVA Healthcare, Inc  
 Tower Health  
 TS Medical USA  
 U.S. Army Health Care Recruiting  
 University of Tennessee Physician Executive  
 MBA Program  
 Urgent Care Consultants  
 Valley Emergency Physicians Healthcare  
 Vapotherm Inc.  
 VectraCor, Inc  
 VEP Healthcare  
 Venra Health  
 Victoria Emergency Associates, LLC  
 VISTA Staffing Solutions  
 Wakefield & Associates  
 Washington Permanente Medical Group  
 Weatherby Healthcare  
 Wellsoft Corporation  
 WPA Emergency Medicine Staffing, LLC  
 Xite Realty  
 Yota Enterprise  
 Zerowet, Inc.  
 Z-Medica, LLC  
 Zotec Partners



## EXHIBIT BOOTH PACKAGES

### PREMIUM PACKAGE

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#### **(10' X 20') - \$5,000**

Regular Registration (Deadline March 16, 2023) - \$5,000

Late Registration (After March 16, 2023) - \$5,500

- 10' x 20' booth
- Draped back wall
- Identification sign
- 6 exhibit booth staff badges
- Complimentary Scientific Assembly attendee broadcast email (choice of pre- or post-meeting)
- Electronic pre-registration attendee list (name only)
- Company listed in the event mobile app
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

### DELUXE PACKAGE

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#### **(CORNER 10' X 10') - \$2,500**

Regular Registration (Deadline March 16, 2023) - \$2,500

Late Registration (After March 16, 2023) - \$3,000

- 10' x 10' booth
- Draped back wall
- Identification sign
- 4 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Company listed in the event mobile app
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

### BASIC PACKAGE

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#### **(10' X 10') - \$1,800**

Regular Registration (Deadline March 16, 2023) - \$1,800

Late Registration (After March 16, 2023) - \$2,400

- 10' x 10' booth
- Draped back wall
- Identification sign
- 2 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Company listed in the event mobile app
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

## EXHIBIT BOOTH PACKAGES

### EXHIBITOR ADD-ONS

#### BAG INSERTS (\$750)

AAEM will insert your company's flyer (up to 8 ½" x 11") or other information (with pre-approval) into the on-site registration bags. A registration bag is given to each attendee. Sponsor responsible for the cost of printing and shipping. Bag insert sponsorship is not available to non-exhibitors. Sponsor to ship 1,200 inserts to fulfillment center or ask fulfillment center to print by April 3, 2023.

#### BOOTH REPRESENTATIVE BADGES (\$375 EA)

Order additional badges for more representation.

#### LEAD RETRIEVAL

Lead Retrieval payment and set up will be coordinated through Cadmium. Lead retrieval passes can be purchased through the exhibitor portal.



## SCHEDULE AND IMPORTANT DATES

### IMPORTANT DATES TO REMEMBER:

**Early September 2022:** Exhibitor Registration Opens-Reserve your exhibit space early for optimal booth location.

**February 1, 2023:** Exhibitor Service Kit link available online

**February 1, 2023:** Deadline to submit advertising for March/April issue of Common Sense

**March 20, 2023:** Cancellation deadline for full refund minus a \$100 service charge

**March 24, 2023:** Hotel Cut-Off / Deadline to book at the group rate

**April 3, 2023:** Deadline to submit registration bag inserts and final program ads

**April 3, 2023:** Deadline to provide booth personnel information

**April 21-25, 2023:** AAEM23 New Orleans Marriott

**April 22, 2023:** Exhibitor move in from 12:00pm-4:00pm

**April 24, 2023:** Exhibitor breakdown

### EXHIBIT HALL SCHEDULE

*The exhibits will be located in Acadia/Biossonet, 3rd Floor.*

#### SATURDAY, APRIL 22, 2023

12:00pm-4:00pm Exhibitor Set up

6:00pm-7:00pm Welcome Reception in Exhibit Hall

#### SUNDAY, APRIL 23, 2023

9:30am-1:30pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)

1:30pm-2:15pm Exhibit Hall Closed

2:15pm-4:15pm Exhibit Hall Open (Scheduled attendee break 2:30pm-3:00pm)

#### MONDAY, APRIL 24, 2023

9:30am-1:30pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)

1:30pm Exhibit Hall Closed

1:30pm Exhibitor Move-Out

29<sup>th</sup> Annual **SCIENTIFIC ASSEMBLY**



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#AAEM23

[www.aaem.org/aaem23](http://www.aaem.org/aaem23)